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January 19, 1998

Linda S. Kahl, Ph.D.
Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 "C" St. S.W. (HFS-450)
Washington, D.C. 20204

Dear Dr. Kahl:

Nature's Way Products, Inc. wishes to notify the Food and Drug Administration that it has, within the past 30 days, commenced marketing a dietary supplement which bears a statement under Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act.

The dietary supplement for which the statement is made is HeartCare. The dietary ingredient that is the subject of the statement is Hawthorn. The statement reads as follows:

"Improves blood & nutrient flow to the heart muscle. HeartCare has the proven ability to support efficient heart function by promoting blood and nutrient flow to the heart muscle."

This statement is accompanied by the required disclaimer which is prominently displayed in bold-faced type.

The information contained in this notice is complete and accurate and the above statement is based on data which renders these statements substantiated, truthful and non-misleading.

Sincerely,

NATURE'S WAY PRODUCTS, INC.

Gordon M. Walker
Regulatory Counsel

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